



Montgomery Rocky Hill Rotary Club

2011 Run With Rotary



Sponsorship Opportunities

Thank you for considering a Sponsorship for our 5K Race and Community Walk/ Ramble.

Event Sponsorship presents a special opportunity for area, regional and national businesses to visibly demonstrate their commitment to the community. Each level of sponsorship advances our mission and makes a significant contribution to our goals. Donations of any size are welcomed and valued. We recognize our Sponsors using a tiered reward and acknowledgement program.

Platinum Level Sponsor: \$5000 and over

- Sponsor's name on Run Posters
- Sponsor's name in event promotional material
- Sponsor's name printed on the Race Application & Brochures(20,000 distribution)
- Paragraph long profile of sponsor's business in Race Day program
- Sponsor's name printed on the Race Day Jersey
- Sponsor's name on exclusive Race Souvenir distributions to all pre-registered participants
- Free distribution of sponsor's material in Race Day Package
- A display area in the Race Day Tent.
(Many sponsors have special promotions or giveaways on Race Day.)
- Frequent acknowledgement from the Race announcer on Race Day.
- An opportunity for public introduction on Race Day and ability to distribute donated prizes by company personnel.
- Sponsor Name included in "Thank You Advertising" in the Montgomery News (18,600 Distribution)
- Acknowledgement and link to Sponsor's Website on Run With Rotary and Montgomery Rocky Hill Rotary's Website
- Sponsor may setup and display their company-owned banner on Race Day.
- Sponsor is invited to make a short presentation about their business at a weekly Montgomery Rocky Hill Rotary Club meeting.
- Prominent Sponsor Recognition at all Montgomery Rocky Hill Rotary functions



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- Sponsor's name in Montgomery Rocky Hill Rotary weekly newsletter

Gold Level: \$2000 up to \$4,999

- A display area in the Race Day Tent. (Many sponsors have special promotions or giveaways on Race Day.)
- An invitation to visit a Rotary Breakfast Meeting
- Sponsor's name included in "Thank You Advertising" in the Montgomery News (18,600 distribution)
- Sponsor's name printed on the Race Application & Brochures (20,000 distribution)
- Free distribution of Sponsor's material in Race Day Package
- Sponsor's name printed on the Race Day Jersey
- Sponsor's name in event promotional material
- Acknowledgement at the Race Day Awards ceremony
- Sponsor's name on Run Posters
- Sponsor's name in the Race Day Program

Silver Level: \$1000 up to \$1,999

- Sponsor's name included in "Thank You Advertising" in the Montgomery News (18,600 distribution)
- Sponsor's name printed on the Race Application & Brochures(20,000 distribution)
- Free distribution of Sponsor's material in Race Day Package
- Sponsor's name printed on the Race Day Jersey
- Sponsor's name in event promotional material



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- Acknowledgement at the Race Day Awards ceremony
- Sponsor's name on Run Posters
- Sponsor's name in the Race Day Program

Bronze Level: \$500 up to \$999

- Sponsor's name included in "Thank You Advertising" in the Montgomery News (18,600 distribution)
- Free distribution of Sponsor's material in Race Day Package
- Sponsor's name printed on the Race Day Jersey
- Sponsor's name in event promotional material
- Acknowledgement at the Race Day Awards ceremony
- Sponsor's name on Run Posters
- Sponsor's name in the Race Day Program

Rotary Benefactor: \$300 up to \$499

- Sponsor's name included in "Thank You Advertising" in the Montgomery News (18,600 distribution)
- Sponsor's name on Run Posters
- Sponsor's name in the Race Day Program

Friend of Rotary: up to \$299

- Sponsor's name included in "Thank You Advertising" in the Montgomery News (18,600 distribution)
- Name in the Race Day Program